



CHICAGO STREET SOCCER CUP SPONSORSHIPS AVAILABLE



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In 2022 Mettle Sports will take Street Soccer on the road by bringing street soccer pitches to neighborhood venues across the City from June–October. Each stop will transform a previously quiet space into a festival for 2 weeks. Each site will feature 4 branded portable pitches, tents, banners, flags, corporate sponsor opportunities, music, food trucks, and more! In all, that's nearly *20 STRAIGHT WEEKS* of Street Soccer across Chicago! Then, the Chicago Street Soccer Cup will be held back at Fleet Fields @ Lincoln Yards, to crown the *BEST NEIGHBORHOOD IN THE CITY!*

Sterling Bay

LINCOLN  YARDS

2021 SPONSORS





BECOME A SPONSOR

To hear more or to sign up for a sponsorship at any level, please contact Neal Levin at **312-757-6373** or neal@mettlesports.com.

www.mettlesports.com

OPPORTUNITIES FOR 2022 ACTIVATION SPONSORS ARE NOW AVAILABLE.

In the last 90 days at a dual street soccer set up in Chicago, over 25 ethnic backgrounds were represented by over 1,000 participants for *FREE, UNSTRUCTURED, PICKUP STREET SOCCER!*

As a Sponsor, over the course of the 30 weeks as well as the final Championship week in October, you will have access to hundreds of thousands of participants, site visitors, digital media, news coverage, and more.

You will also have access to vibrant, robust engagement and volunteer opportunities for your employees, who will have the chance to participate at and support each site to connect with neighborhoods all throughout Chicago.

TURNKEY OPERATIONS AND SERVICES BY METTLE SPORTS PROVIDE:

- Four portable pitches—including labor for set up, maintenance, tear down, and transportation
- Full curation and promotion, working in concert with local community groups, NGOs, and aldermen
- Music
- Lights
- Branding decals for pitch walls and transportation trucks
- Additional options such as live music, tents, games, bleachers, picnic tables, videography, etc.

